“Investing for the Poor:

How Impact Investing Can Serve the Common Good in the

Light of Evangelii Gaudium”

16–17 June 2014

PROGRAM
Key Questions Motivating the Conference

First Day: Focus on Education and Awareness

- What is Impact Investing and what are core concepts for understanding this movement?
- What are some examples from emerging and developed markets that illustrate different approaches: e.g., debt structures, private equity, and new hybrid structures?
- How has investing for the common good evolved since the early 1980s and what are the future trends and potential?
- What basis and orientation does Catholic Social Teaching (incl. *Evangelii Gaudium*) provide for Impact Investing?
- How can investments contribute to Catholic-inspired or Catholic-sponsored Social Development?
- What are the international and social development needs and opportunities that Impact Investing could help address?

Second Day: Focus on How Impact Investing Works and Potential Next Steps

- How have organizations implemented programs, why have they chosen certain approaches, and what lessons have they learned?
- What and who is required to build the Impact Investing ecosystem?
- Who are partners willing and able to align with and help implement the mission of the Church?
- What is a framework for evaluating and implementing the different Impact Investing options?
- How would conference attendees like to continue the conversation?
- What high-priority topics warrant further exploration?

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Sunday, 15 June 2014

Travel Day

19.00 – 20.00  Reception

20.00 – 21.30  Dinner

Monday, 16 June 2014

First Day

8.00 – 8.45  Breakfast

8.45  Morning Prayer

8.50 – 9.00  Welcome
Cardinal Peter K. A. TURKSON
President of the Pontifical Council for Justice and Peace

9.00 – 9.10  Introduction
Dr. Carolyn Woo
President and CEO, Catholic Relief Services

Dean Roger Huang
Martin J. Gillen Dean for the Mendoza College of Business at the University of Notre Dame

Dr. Patricia Dinneen
Chair, Impact Investing Council, Emerging Markets Private Equity Association

9.45 – 10.05  Case Study - Brazil
Marcus Regueira
Managing Director, FIR Capital

10.05 – 10.25  Case Study - India
Paul Polak
Founder and CEO of Windhorse International

10.25 – 10.45  Case Study - USA
John Kohler
Director, Impact Capital, Santa Clara University
10.45 – 11.15  
*Coffee Break*

11.15 – 11.45  
*Emergence of Investing for Good*  
Terry Mollner  
Board Member, Calvert Family of Socially Responsible Investment Funds

11.45 – 12.30  
*Achieving Impact in the Future*  
Sir Ronald Cohen  
Chair of the G8 Social Impact Investing Task Force

12.30 – 13.00  
*Small Group Discussion: Questions and Reflections*

13.00 – 14.00  
*Lunch*

14.00 – 14.30  
*Impact Investing in the Light of Evangelii Gaudium*  
Sr. Helen J. Alford, O.P.  
The Pontifical University of Saint Thomas Aquinas (Invited)

14.30 – 15.30  
*Impact Investing and Catholic Social Development*  
Fr. Seamus Finn, OMI  
Vice Chair of the Board, Interfaith Center on Corporate Responsibility

Andreas Widmer  
Director of Entrepreneurship Programs at The Catholic University of America and President of The Carpenter's Fund

15.30 – 16.45  
*Profiles of Impact Investing Needs and Opportunities in Agriculture / Agro-Business, Economic Livelihoods, Education, Health, Humanitarian Response, and Water and Sanitation*  
Speakers from Religious Orders and Congregations (To Be Confirmed)

16.45 – 17.15  
*Small Group Discussion: Questions and Reflections*

17.15 – 18.00  
*Plenary Discussion: Insights, and Implications*

18.15 – 19.00  
*Holy Mass*

19.00 – 21.00  
*Reception and Dinner*
Tuesday, 17 June 2014
Second Day

8.15 – 9.00  Breakfast

9.00  Morning Prayer

Departure for the Papal Audience

10.00  Audience with the Holy Father (To Be Confirmed)

11.30 – 12.00  Reflection and Discussion

10.00 – 12.20  Implementation Options - For-Profit and Non-Profit Collaboration
Pierre Omidyar
Co-Founder and Founding Partner, Omidyar Network (Invited)

12.20 – 12.40  Implementation Options – Approaches to Healthcare in Africa
Tom McPartland
CEO, ELMA Philanthropies Services

12.40 – 13.00  Implementation Options - Blending Philanthropy and Impact Investments
Dr. Mirza Jahani
CEO, Aga Khan Foundation U.S.A. (Invited)

13.00 – 14.00  Lunch

14.00 – 14.30  Outlook on Catholic Investing
Ernest von Freyberg
President, Institute for Works of Religion, The Holy See

14.30 – 15.00  Creating an Enabling Ecosystem
Dr. Rajiv Shah
Administrator, U.S. Agency for International Development (Invited)
15.00 – 15.30  *Aligning Capital and Potential Partners*
Elizabeth Littlefield
President, Overseas Private Investment Corporation (Invited)

15.30 – 16.15  *Panel: Frameworks for Evaluation and Implementation*

16.15 – 17.00  *Small Group Discussion: Priority topics for further exploration*

17.00 – 17.30  *Plenary Discussion: Next Steps*

17.30 – 18.00  *Closing*
Cardinal Peter K. A. Turkson
President of the Pontifical Council for Justice and Peace

18.15 – 19.00  *Holy Mass*

19.00 – 20.00  *Reception*

20.00 – 21.30  *Dinner*

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**Wednesday, 18 June 2014**

Optional Day

Optional Activities:
- Tour of the Sistine Chapel
- Tour of the Vatican Museum
- Side Meetings